



## PRESS RELEASE

For Immediate Release

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### **G&F Financial Group Exceeds Fundraising Goal for BC Children's Hospital Foundation**

**Burnaby, BC** – G&F Financial Group (G&F) once again surpassed their fundraising goal in support of BC Children's Hospital Foundation (BCCHF) for the Credit Union's 2014 annual charity campaign. Staff and volunteers presented BCCHF with a cheque for \$27,500, bringing G&F's total contributions to nearly \$250,000 dollars since it first began supporting the foundation 25 years ago.

Beginning in March, G&F's staff participated in a number of activities aimed at raising funds for the BCCHF. Amongst them were a company-wide slo-pitch team, culminating in the Slo-Pitch tournament in May; raffles, bingo and 50/50 payday draws; ticketed pub nights; a Top Chef cooking competition; Jeans Day every Friday in May; pledge collection and in-branch coin drives; and draws for autographed Canucks jerseys.

The Credit Union's fundraising committee, nicknamed the Superheroes, attended the Miracle Weekend telethon on Sunday, June 1<sup>st</sup>, and presented the cheque to the foundation's representatives.

All funds raised support the BCCHF's extensive range of pediatric services: care and prevention of disease, research, staff recruitment, and education of staff and public alike, as well as the maintenance and expansion of the hospital's facilities and equipment.

"Our Credit Union's employees, directors and members have a strong history of giving to the BCCHF, and this year was no exception," say Co-CEOs Jeff Shewfelt and Bill Kiss. "There's an urgent need for the BC Children's Hospital's pediatric services, and we believe it's important to support an organization that ensures the health of our communities."

#### **About G&F Financial Group**

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit [www.gffg.com](http://www.gffg.com)



Photo: G&F Financial Group employees and volunteers at the Miracle Weekend telethon

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