

FOR IMMEDIATE RELEASE
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G&F FINANCIAL GROUP INVESTS IN AGRICULTURE TECHNOLOGY FUND, EMMERTECH

Lower Mainland, BC: G&F Financial Group* has invested in Emmertech Venture Capital Fund (Emmertech), looking to support new initiatives in Canadian agriculture technology (agtech).

Emmertech is a new venture capital fund which is managed and operated by [Conexus Venture Capital Inc.](#) (Saskatchewan) and focuses on harnessing the momentum in Canadian agtech, food-tech and agri-business innovation. Its investors are critical players and stakeholders in Canadian agriculture and include several credit unions from across Canada.

Emmertech fund was established to address the serious lack of capital funding for Canadian agriculture business. The fund will support early-stage entrepreneurs who are working on innovations in farm machinery and food technology, ultimately keeping those entrepreneurs, their companies, job opportunities, wealth and intellectual property in Canada.

BC is known for its technology sector and is the birthplace of agtech innovators such as Terramera Inc., working to reduce synthetic chemicals used in agriculture; CubicFarm Systems Corp. which develops automated hydroponic growing chambers; and SemiosBio Technologies Inc. which develops wireless network technology for farms and orchards. Businesses that, in their earlier days, would have stood to benefit from a fund like Emmertech as an alternative to US investors. Emmertech seeks to help agtech companies grow—and remain rooted in Canada.

As stated by Emmertech, one of the biggest challenges in Canadian agtech is the lack of private capital that flows into the space, with Canada's share of global agtech investments being only 3.4%. Additionally, only 11% of Canadian agriculture research and development comes from privately funded sources.

"We are pleased to support Canada's agtech industry by investing in Emmertech. There is great work being done here in BC and other provinces and with our recent expansion into the Fraser Valley, this is an important way for us to back our entrepreneurs and local agricultural community as they work to improve agriculture and farming at a local and global scale," say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group.

About Emmertech

Emmertech is a new agtech-focused venture capital fund managed and operated by Conexus Venture Capital Inc. It takes a fundamentally different approach to venture capital, with an investor base comprised predominantly of critical players who work in, serve or have deep knowledge of the agricultural sector. Emmertech empowers founders to harness data, connectivity, and advanced technologies to lead the next evolution in agriculture, establishing Canada as a global influencer in Agtech. To learn more, visit [Emmertech.ca](#).



About G&F Financial Group

With over 53,000 members, 24 locations and \$4.6 billion in total assets under administration, G&F Financial Group proudly provides a full range of personal and business banking, investment and insurance solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for 80 years.

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Media Contact: Katy Lepine
Communications Advisor
Organization: G&F Financial Group

Tel: 604-517-5129
Website: gffg.com
Email: klepine@gffg.com