

G&F FINANCIAL GROUP TO OPEN FIFTH BRANCH IN VANCOUVER

Credit union looks to expand and give back to Sunset community

Burnaby, BC – G&F Financial Group, eighth largest credit union in BC, announces its plans to open a new branch in southeast Vancouver. Slated to open in early May, the Fraser Street Branch is located at 6332 Fraser Street, on the corner of Fraser and East 47th Avenue.

“G&F has deep roots in South Vancouver; our credit union was formed in 1940 by fishermen living at the south end of Main Street, near the Fraser River. We are excited to open a branch in this community and see great opportunity for residents to benefit from G&F as their local community credit union,” said Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group.

Financially empowering members

We are committed to financially empowering our members through advice, education and building meaningful relationships – something G&F is known for.

The Fraser Street Branch will be managed by Paul Olak with Eric Lai as Assistant Branch Manager. The branch will offer comprehensive banking services, insurance and wealth management solutions as well as an ATM/Night Deposit unit and a cash recycler. The interior of the branch will provide a welcoming, contemporary financial advice atmosphere that is found in our other branches. G&F’s branches are designed with a purpose to foster conversations with members in a comfortable environment where advisors can discuss members’ needs with them.

As we have grown over the years, G&F has deepened our investment in technology in response to member expectations for how they want to bank. At the same time, we recognize how important it is that we continue to provide face-to-face, personal service for our members. Building a fifth branch in Vancouver will help us foster those personalized relationships and the trust that we’re known for. The Fraser Street Branch will allow us to provide the banking experience members expect from G&F Financial Group while welcoming new members to our family.

Helping diverse Vancouver communities thrive

G&F will have five branches in Vancouver, located in the West End, Kitsilano, Killarney, and Mount Pleasant communities, and now in Sunset. We invest in many organizations and community initiatives in Vancouver, including the BC Children’s Hospital Foundation which we have supported for over 19 years. We also support the YWCA, the Greater Vancouver Food Bank, the Bosnian Festival, Vancouver Minor Baseball and Covenant House Vancouver, among others.

“I am very excited to lead the opening of our newest branch in the south Vancouver community. There is a long, proud history here and my team and I are looking forward to connecting with local businesses and community members to see how we can support them. I look forward to being a part of this thriving, diverse community!” said Paul Olak, Branch Manager.



Sunset is an ethnically diverse community with many South Asian, German, Chinese, Vietnamese and Filipino families. The community is host to one of the largest Sikh festivals, the Vancouver Vaisakhi Parade, and we look forward to celebrating Vaisakhi with our neighbours, when we can safely do so. In addition to celebrating culture, we will endeavour to build relationships with local organizations and charities and support them in the important work they are doing for the Sunset community.

About G&F Financial Group

With over 35,000 members, 16 locations and \$3 billion in total assets under administration, G&F Financial Group proudly provides a full range of personal and business banking, investment and insurance solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for 80 years.

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