

G&F FINANCIAL GROUP HELPS STUDENTS LEARN MONEY MANAGEMENT SKILLS

*Students across Lower Mainland to benefit from Junior Achievement BC
Personal Finance Program*

Burnaby, BC – Community credit union, G&F Financial Group, has committed to an exclusive sponsorship of the Personal Finance program run by Junior Achievement British Columbia (JABC) and has made a \$20,000 donation to the organization.

The credit union's work with Junior Achievement began in 2019 with a co-partnership alongside Telus Vancouver where G&F employees volunteered their time to teach Personal Finance program at high schools in the Lower Mainland. Through this program, G&F experts provide students the personal financial acumen which will in turn help them develop good financial habits. Students learn about budgeting, managing credit and saving money—skills that can contribute to their financial success.

"The global pandemic underscores how important financial literacy and skill development are to BC youth. This is the second financial crisis students in grades 11 and 12 have lived through. With this support from G&F Financial Group, grade 11 and 12 students in the Lower Mainland will learn money management skills through JA's Personal Finance program, increasing their likelihood of long-term financial security," said Sheila Biggers, President & CEO of JA British Columbia.

This year, the credit union will have more opportunities to reach students as JABC is coordinating with teachers to "stream" G&F's financial experts into more classrooms using video conferencing software. G&F experts will share their knowledge and hands-on experience while engaging and motivating students to think about their relationship with money.

"Partnering with Junior Achievement is another way we can help strengthen the financial knowledge of our members and the community as a whole. Video streaming is a great solution to reaching more youth and giving them the skills they need as they start looking to their future and setting those important personal goals," said Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group.

G&F is proud to be an exclusive sponsor of the Personal Finance Program. Our goal is that more students gain confidence from the program and apply their new skills to their personal finances, setting themselves up for success.

About G&F Financial Group

With over 35,000 members, 16 locations and \$3 billion in total assets under administration, G&F Financial Group proudly provides a full range of personal and business banking, investment and insurance solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for 80 years.

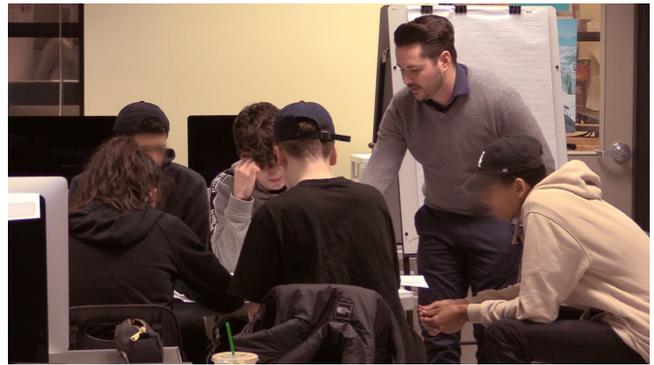
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Sophie, Grade 10 Student, RA McMath Secondary



Tyler MacLean, G&F Financial Planner with students