

## **G&F FINANCIAL GROUP TO OPEN FOURTH BRANCH IN SURREY**

*Credit union's financial literacy goals to strengthen community*

**Burnaby, BC** – G&F Financial Group, ninth largest credit union in BC, announces its plans to open a fourth branch in the City of Surrey to serve our members and the local community. The Guildford Branch will be built on the corner of 104 Avenue and 156 Street, within the new Guildford Village Shopping Centre. The credit union intends to open the branch in late 2021.

The Guildford Branch will offer comprehensive banking services, insurance and wealth management solutions as well as an ATM/Night Deposit unit. The interior of the branch will provide a welcoming, contemporary financial advice atmosphere that is found in G&F's other branches in Surrey. G&F's branches are designed with a purpose to foster conversations with members in a comfortable environment where advisors can discuss members' needs.

Empowering others with financial literacy is a key objective of our credit union. The 2,150 square foot ground floor unit will provide ample space to deliver comprehensive banking services, have meaningful conversations with members, as well as host financial literacy events for the community at large.

*“As with Burnaby, G&F has strong ties to the Surrey community and we're thrilled to expand our branch footprint to now include Guildford,” say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group. “The new location gives us the opportunity to deliver on our mission and vision to nurture financially-empowered communities.”*

As we have grown over the years, G&F has deepened our investment in technology in response to anticipated member demands for how they want to bank. At the same time, we recognize how important it is that we continue to provide face-to-face, personal service for our members. Building a fourth branch in Surrey will help us foster those personalized relationships and the trust that we're known for. It is a careful balance: how we serve our members both through digital banking and at our branches. Our new Guildford Branch will allow us to provide the banking experience our members expect from G&F Financial Group while welcoming new members to our family.

G&F has three branches in Surrey, in the communities of Fleetwood, Nordel, and Cloverdale. We support many organizations and community initiatives in Surrey, including The Centre for Child Development, Surrey Memorial Hospital, Cloverdale Chamber of Commerce, Surrey Board of Trade, and Fleetwood Seniors Society. We sponsor elementary schools and attend events such as Vaisakhi, Diwali, India Independence Day, the Fall Carnival in Cloverdale, and the Fleetwood Festival. Surrey is an active vibrant city and we see there is so much more potential for G&F Financial Group to contribute to, and be a part of, Surrey's many diverse communities.

### About G&F Financial Group

With 34,000 members, 16 locations and \$3 billion in total assets under administration, G&F Financial Group proudly provides a full range of personal and business banking, investment and insurance solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for 80 years.

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