

FOR IMMEDIATE RELEASE
JULY 14, 2017

G&F FINANCIAL GROUP INVITES MEMBERS TO DONATE FOR BC WILDFIRE RELIEF

Over 30 BC and Ontario credit unions come together to show support

Burnaby, BC – People living in BC’s interior and northern regions are facing massive wildfires that have triggered evacuations in several communities.

Fast moving flames have forced more than 14,000 people from their homes and they are in need of urgent help. G&F Financial Group is supporting Canadian Red Cross efforts on the ground to provide assistance to those impacted by the wildfires and will donate \$5,000 to the cause.

G&F is encouraging its members to support the Red Cross and they have collaborated with other BC and Ontario credit unions to set up an online portal to take in donations. These donations will help provide immediate relief such as cots, blankets, family reunification and financial assistance for food, clothing and personal needs. Beyond meeting immediate needs, donations will also help with re-entry and go towards long-term recovery, resiliency measures and preparedness.

“Our hearts go out to those who have been impacted by these wildfires,” say Co-CEOs Bill Kiss and Jeff Shewfelt. “We are proud to be part of a strong credit union community that is working together to support these individuals who are in crisis.”

Donations can be made online at www.redcross.ca/BCFires/CreditUnionsofBCandON

About G&F Financial Group

With over 30,000 members, 14 locations and over \$2 billion in assets under administration, G&F Financial Group proudly provides a full range of personal and business banking solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for over 75 years.

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G&F Financial Group Media Fact Sheet

WHO WE ARE

G&F Financial Group (G&F) is one of BC's top ten credit unions. With over 30,000 members, 14 locations across the Lower Mainland and over \$2 billion in assets under administration, G&F is proud to offer a full range of personal and business financial solutions to members. Driven to empower people to reach their financial goals, G&F has been proud to support members and local communities for over 75 years.

With a passion for giving members the tools they need for financial education, G&F has developed a suite of Smart Money™ tools, from podcasts to interactive calculators, all designed to help members empower themselves to learn more about their financial situations and achieve their *life beyond banking™*.

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MEDIA ENQUIRIES

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G&F BY THE NUMBERS*

**\$2
BILLION**
Assets under
administration

30,027
MEMBERS

14
BRANCHES
(soon to be 15!)

\$384,747
Invested in
communities

\$101,919
Donations
raised by
employees



604-419-8888
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*Numbers from 2016 G&F Financial Statement