



Press release

For immediate release

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G&F Financial Group to open boutique branch in the growing community of Brentwood

Burnaby, BC – G&F Financial Group, one of the top 10 credit unions in British Columbia, is excited to announce the opening of a new branch in the Brentwood neighbourhood. Opening in mid-2016, this branch will be the credit union's 14th branch in Metro Vancouver.

While mobile and online banking are gaining popularity, the credit union's branch network continues to play an important role for members. Designed to foster financial dialogue, the Brentwood branch will serve as a space for members to gather in person to learn how to manage their finances and receive personalized advice. The new boutique branch is unique at under 1000 square feet and will feature touch screens with personal finance apps and video conferencing to educate members and encourage conversations.

With improvements to rapid transit and new residential, retail and office development, the Brentwood population is projected to increase by 41 percent in the next six years alone. Capitalizing on the City of Burnaby's focus on creating livable town centres, G&F's newest branch will be located at the Solo District at Willingdon and Lougheed and will serve the growing Burnaby community.

"With two branches and our head office in Burnaby, we have deep roots in the city," say Co-CEOs Bill Kiss and Jeff Shewfelt. "We are very excited about opening a third branch here and introducing the boutique style branch concept. We look forward to serving the up and coming neighbourhood of Brentwood and building upon our vision of creating and nurturing financially empowered communities."

Celebrating its 75 anniversary this year, G&F Financial Group helps members focus on life beyond banking. The credit union supports the community through donations and sponsorships, and recently raised and donated over \$80,000 in support of United Way Lower Mainland.

About G&F Financial Group

With over 29,000 members, 13 locations, and almost \$1.5 billion in assets under administration, G&F Financial Group is one of the top 10 largest credit unions in British Columbia. A full service Credit Union, G&F offers personal and business banking, wealth management and insurance products and services, as well as qualified financial advice. Our commitment to investing in our employees, members, and the community is recognized by awards such as BC's Top Employers, induction into the Burnaby Board of Trade's Business Excellence Hall of Fame, and United Way's 10 Years of Excellence Award for gold level giving. For more information, please visit www.GFFG.com and www.creditunionsarehelpinghere.com.



Media contact:

Megan Battersby
Communications Specialist
G&F Financial Group
Tel: 604-517-5106
E-mail: mbattersby@gffg.com