



PRESS RELEASE

For Immediate Release

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G&F Financial Group raises over \$29,000 for BC Children's Hospital Foundation

Burnaby, BC – Employees at G&F Financial Group presented a cheque for \$29,000 to BC Children's Hospital Foundation (BCCHF) at the live televised Miracle Weekend event on May 31, 2015. Thanks to its dedicated and supportive employees and members, the Credit Union once again surpassed its fundraising goal of \$25,000.

The Credit Union, now in its 75th year of operations, makes it a priority to help charities and organizations where its support will have a direct and positive impact. G&F Financial Group and its members and employees have supported BCCHF for over 15 years, fundraising and donating a cumulative total of over \$247,000.

Since 1982, BCCHF has worked with children, families, caregivers and hundreds of thousands of British Columbians to raise funds to support BC Children's Hospital, Sunny Hill Health Centre for Children, and the Child & Family Research Institute. Over a third of the BCCHF's funding comes from individual, corporate and committee gifts and donations.

Employees at G&F take a grass roots approach to supporting the Hospital – staff take the initiative by coordinating multiple fundraising activities and donate countless hours and dollars. From March through May, employees organized and participated in initiatives including pledge-collections, a slo-pitch tournament, bingo and 50/50 payday draws, ticketed pub nights, a Top Chef cooking competition, and participation in Jeans Days.

“A 100% local community-based and member-owned organization, G&F Financial Group is guided by the strength of the communities we serve,” say Co-CEOs Bill Kiss and Jeff Shewfelt. “Supporting the communities where we work and play has always been an important part of who we are, and in the past year, the Credit Union and G&F Financial Group Foundation together invested over 15% of our operating income back into the community. We're thrilled to have surpassed our goal again this year, and thank all G&F employees and members for their hard work and passion supporting this worthy cause.”



G&F Financial Group presents their cheque for \$29,000 to BCCHF.

About G&F Financial Group

With close to 28,000 members, 13 locations, and almost \$1.5 billion in assets under administration, G&F Financial Group is one of the top 10 largest Credit Unions in British Columbia. A full service Credit Union, G&F offers personal and business banking, wealth management and insurance products and services, as well as qualified financial advice. Our commitment to investing in our employees, members, and the community is recognized by awards such as BC's Top Employers, induction into the Burnaby Board of Trade's Business Excellence Hall of Fame, and United Way's 10 Years of Excellence Award for gold level giving. For more information, please visit www.GFFG.com and www.creditunionsarehelpinghere.com.



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