



Press release

For immediate release

December 14, 2015

G&F Financial Group celebrates its 75th anniversary with a \$1,000,000 donation

Burnaby, BC – G&F Financial Group, one of the 10 largest credit unions in British Columbia, is celebrating its 75th year in business with a one million dollar donation to the G&F Financial Group Foundation. In line with the Co-operative Principles and the credit union's commitment to members and the community, the funds from the Foundation will go to support local initiatives and non-profit organizations.

G&F's 75th anniversary sparks a year of sharing to honour its heritage and members. The credit union was first founded as North Arm Fishermen's Credit Union in 1940 by an enterprising group of fishermen. Multiple decades, mergers, innovations and name changes later, the credit union still holds true to its roots and values, and embraces its pioneering spirit.

"G&F Financial Group has always been more than just a place to bank," say Co-CEOs Bill Kiss and Jeff Shewfelt. "Our rich past draws upon our pioneer spirit and shared values, and the belief that together we can make a positive difference in our communities. At G&F, we help our members and communities succeed in life beyond banking. We are inspired by our members' dreams and are motivated to help them achieve their goals."

"From its humble beginnings serving Vancouver's close knit fishing community, to its continued success as an innovative credit union, it has always put members first – whether it's through the complimentary advice they provide, volunteering in the community, or raising funds for charities," says Lewis Bubl , President and Chairman, G&F Financial Group Board of Directors. "I am honoured to be a part of an organization that wholeheartedly supports its members and communities."

G&F Financial Group continues to share its knowledge and assist members in achieving their own bright horizons and looks forward to many more successful years ahead. The credit union invites members and the community to join them in celebrating this historic milestone. Stay tuned for information on various anniversary celebrations and stories.

About G&F Financial Group

With over 29,000 members, 13 locations, and \$1.5 billion in assets under administration, G&F Financial Group is one of the 10 largest credit unions in British Columbia. A full service credit union, G&F offers personal and business banking, wealth management and insurance products and services, as well as qualified financial advice. Our commitment to investing in our employees, members, and the community is recognized by awards such as BC's Top Employers, induction into the Burnaby Board of Trade's Business Excellence Hall of Fame, and United Way's 10 Years of Excellence Award for gold level giving. For more information, please visit www.GFFG.com and www.creditunionsarehelpinghere.com.



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