



PRESS RELEASE

For Immediate Release

June 16, 2014

G&F FINANCIAL GROUP CELEBRATES MOVE INTO LANGLEY

Burnaby, BC – G&F Financial Group celebrated the grand opening of its Willoughby Branch (120 - 20780 Willoughby Town Centre Drive) with a ribbon-cutting ceremony and community celebration on Saturday, June 7, 2014. The event also marked the conclusion of the Crack the Code contest, where finalists tried their luck at winning the \$5000 cash grand prize.

The new location is G&F Financial Group's 13th branch, and is the first to be located in Langley. To celebrate, the Credit Union treated attendees to a complimentary barbecue from Clancy's Meat Co., as well as door prizes and gift baskets that had been donated by Shoppers Drug Mart and Hakam's Independent Grocery Store.

Performers such as Langley's own Robyn and Ryleigh provided live entertainment throughout the day. Other performances included:

- Lively Korean drumming by Cheondoong Performing Arts Society
- Kid-friendly Fire & Ice show by Mad Science
- Traditional lion dance and blessing by Hon Hsing Athletic Club of Vancouver
- Local indie artist Kellen Saip (with Josh McLaughlin)
- Showcase of different genres by Lisa's School of Dance

Attendees were given the opportunity to meet and socialize with Willoughby Branch Manager, Kam Mokha, and branch representatives, who were happy to give tours of the new, state-of-the-art, open concept branch facilities.

Many members of G&F Financial Group's Board of Directors were in attendance throughout the day. Vince Fiamengo, President and Chair of the Board, took part in the ribbon-cutting ceremony, while other board members interacted with attendees and G&F staff alike.

The event concluded with the Crack the Code contest, where nine participants attempted to break the code and win \$5000 cash. Local resident Richard Brown was the lucky winner of the grand prize, while other participants took home cash prizes in a variety of denominations.

"Thank you to everyone who stopped by. We had a great turn out and everyone on the G&F team enjoyed the opportunity to meet folks from the area," says Vince Fiamengo.

"We're proud to be extending our services into Langley, and we look forward to being a part of this vibrant, growing community," say Bill Kiss and Jeff Shewfelt, Co-CEOs of G&F.

In addition to hosting a fun-filled family event, G&F Financial Group continued its dedication to

community initiatives by offering \$50 to the Langley Memorial Hospital Foundation for each new membership that was opened. This is in addition to the \$20,000 G&F Financial Group already donated to the Foundation as part of their Maternity Ward expansion.

To view photos of the event, visit the G&F Financial Group [Facebook page](#).

About G&F Financial Group

With 27,000 members and \$1.2 billion in assets under administration, G&F Financial Group is one of the top ten credit unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.gffg.com

Photo: Crack the Code winner Richard Brown (second from right) with Co-CEO Bill Kiss, Assistant Branch Manager Julie Powell, and Branch Manager Kam Mokha.





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