



PRESS RELEASE

For Immediate Release

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G&F Financial Group Receives United Way Lower Mainland's 10 Years of Excellence Award for Gold Giving

Burnaby, BC – G&F Financial Group is proud to announce their donation of over \$74,000 to the United Way Lower Mainland. In a combined effort, G&F employees raised \$39,066, and the Credit Union's Board of Directors contributed a further \$35,000.

Supporting United Way Lower Mainland for over a decade, G&F has donated a total of \$649,000 to the charity. In honour of their support, the Credit Union has this year been awarded United Way's 10 Years of Excellence award; recognizing the Credit Union for achieving gold level giving for 10 consecutive years. The funds raised this season will be directed towards creating stronger local communities for seniors and children across the Lower Mainland.

"The United Way Lower Mainland's mission to strengthen our communities and address social issues is closely aligned with G&F's values. We choose to support United Way every year because of the positive impact they make in our communities," say co-CEOs Bill Kiss and Jeff Shewfelt. "For example, United Way's [Success By 6](#) program helps young children get the best start in life, and we are delighted to help United Way continue this valuable work. We are very proud of our employees and Board of Directors for their generosity and dedication to this worthy cause."

"G&F exemplifies what it takes to build a healthy, caring, and inclusive community. We are extremely grateful for their ongoing support and commitment to help people right here in the Lower Mainland," said Michael McKnight, President & CEO, United Way of the Lower Mainland.

About G&F Financial Group

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.GFFG.com

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