



PRESS RELEASE

For Immediate Release

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G&F Financial Group Celebrates International Credit Union Day

Vancouver, BC – G&F Financial Group celebrated International Credit Union Day on Thursday October 16th by focusing on their connection to community. Celebrated since 1948, International Credit Union Day was established to recognize and honour the ways in which Credit Unions support the lives of members around the world, and bring about *Global Good through Local Service*.

Members were treated to in-branch refreshments, and were encouraged to learn more about the positive impact G&F Financial Group has made in the communities it serves. In 2014 to date, G&F and its Foundation have donated over \$125,000 in support of local arts, sports and culture, bursaries, and towards non-profit organizations including the BC Children's Hospital Foundation, Langley Memorial Hospital Foundation, and the Burnaby Hospital Foundation.

"International Credit Union Day is a reminder of the exceptional work and influence that Credit Unions have around the world; not only for members but also for the communities where Credit Unions reside," say Bill Kiss and Jeff Shewfelt, Co-CEOs of G&F Financial Group. "G&F is privileged to be a part of this global movement, and took the day as opportunity to highlight our appreciation for our members' continued support. We wouldn't be able to make such a positive impact without their loyalty."

About G&F Financial Group

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.GFFG.com.



Pictured above: Richmond Centre Staff celebrate International Credit Union Day

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