



PRESS RELEASE

For Immediate Release

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G&F Financial Group to Consolidate Hastings and Main Street Branches

Burnaby, BC - G&F Financial Group, one of the top ten credit unions in BC, today announced plans to consolidate its Hastings and Main Street branches.

With roots deep in the West Coast, G&F Financial Group has served members and the community for over 70 years. Serving its neighbourhood since 1968, the credit union's Hastings location was once the corporate head office. Over the years, member needs and banking habits have evolved, and the Hastings branch no longer best meets the needs of G&F's diverse membership.

G&F Financial Group is a dynamic organization that continues to grow and adapt to best serve members. The decision to consolidate the Hastings and Main Street branches just made sense for the organization. With the Main Street branch located just minutes away (3.5 km) in a vibrant and growing community, with ample parking and available office space, it makes perfect sense to bring two branches together to best serve members.

Co-CEOs Bill Kiss and Jeff Shewfelt explain that "G&F Financial Group has a long history at our Hastings branch. Many members and employees, including ourselves, have close connections to the Hastings branch, and it will be difficult to say goodbye. Hastings branch members will continue to see the same friendly faces and experience the same exceptional service at the Main Street location as many employees from Hastings will relocate there. No jobs will be lost through this consolidation."

G&F Financial Group's priority continues to be serving in its members and employees best interests. To best serve members and provide convenient, personalized banking and excellent service, the credit union is continuing to invest in mobile teams, developing in areas of growth such as Willoughby and West Broadway, as well as new, convenient technologies to serve members when and where they have banking needs.

Members can continue to bank with G&F Financial Group through a variety of channels, including via online banking, G&F's mobile app for the Android and iPhone, Deposit Anywhere™, telephone banking and the Member Hub, as well as branches located throughout Metro Vancouver.

The last day of service at the Hastings branch will be Friday August 29th, 2014.

For more information about the upcoming consolidation, please contact Jeff Shewfelt or Bill Kiss at 604-517-5100.

About G&F Financial Group

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit www.gffg.com

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