



## PRESS RELEASE

For Immediate Release

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### **G&F Financial Group Celebrates Grand Opening in Kitsilano By Giving Away \$5,000**

Vancouver, BC – G&F Financial Group hosted the Grand Opening Celebration of their new West Broadway Branch on Saturday, September 13. Located at 2941 West Broadway, the Branch staff welcomed many members of the Kitsilano community who came out to enjoy live entertainment and participate in the finale of the popular Crack the Code Contest, with the Credit Union awarding \$5,000 to the grand prize winner.

The Grand Opening Celebration included a ribbon cutting ceremony at the entrance to the Branch and received blessings in the form of a Lion Dance performed by the Hon Hsing Athletic Club of Vancouver. Attendees were treated to a variety of live entertainment, a delicious BBQ lunch as well as several opportunities to win door prizes with items donated by local establishments.

The Celebration concluded with the Crack the Code contest where ten finalists attempted to break the code and win the \$5,000 prize. Vancouver resident Hanna Peterson was thrilled to be the contest's grand prize winner with the other nine participants taking home cash prizes in a variety of denominations.

Additional live performances and activities throughout the day included:

- A modern rendition of Greek dancing by ATG Dance Group
- Face painting, caricature and balloon artists
- Live DJ set by SONiC 104.9
- Complimentary barbecue courtesy of Clancy's Meat Co.
- Mission Impossible-themed flash mob by Harbour Dance School

"We have met a number of individuals today who recognize G&F's brand from past community events, and we have had the opportunity to connect with members, residents and businesses. The support has been incredible and we know that we have introduced G&F Financial Group to a lot more people who now know what we can offer as their local Credit Union", say Bill Kiss and Jeff Shewfelt, Co-CEOs of G&F Financial Group.

The new location is G&F Financial Group's 13<sup>th</sup> branch, and is their third location in Vancouver.

To view photos of the event, visit the G&F Financial Group [Facebook page](#).

### About G&F Financial Group

With over 26,000 members and \$1.3 billion in assets under administration, G&F Financial Group is one of the top 10 Credit Unions in British Columbia. The credit union's commitment to investing in its employees, members and the community is recognized by awards such as BC's Top Employer in 2012 and 2013, induction into Burnaby Board of Trade's Business Hall of Fame, and the 2012 Community Spirit Business of the Year Platinum Award from New Westminster Chamber of Commerce. For more information, please visit [www.GFFG.com](http://www.GFFG.com).



**Photo:** Crack the Code winner Hanna Peterson (third from left) with G&F Financial Group's Andrew Solnordal, Associate Vice President, Retail Banking; Pamela Tsatouhas, West Broadway Branch Manager; and the Fresh Team.