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## **G&F FINANCIAL GROUP TO OPEN 16TH BRANCH** *West End Branch opening in downtown Vancouver in 2018*

**Burnaby, BC** – G&F Financial Group, one of the ten largest credit unions in BC, is excited to announce the opening of their 16<sup>th</sup> branch in the West End of downtown Vancouver Denman Village area, situated at Denman and Nelson Streets. The West End Branch will be G&F’s fourth branch in the Vancouver area.

*“We are very excited to have this opportunity to grow our presence in Vancouver,” say Bill Kiss and Jeff Shewfelt, Co-CEOs, G&F Financial Group. “The West End of Vancouver is an exciting, vibrant and diverse area and we are thrilled to be joining this one-of-a-kind neighbourhood in 2018.”*

*“G&F has experienced exceptional growth in the last two years, and this growth, coupled with our overall success as an organization, has given us the opportunity to continue to expand our branch network into communities throughout the Lower Mainland,” add Kiss and Shewfelt.*

The new West End Branch will feature the personalized advice that defines G&F together with interactive tools and technology that foster financial empowerment. This branch concept will mirror the design of G&F’s two recent boutique style branches – Brentwood and Metrotown.

*“The financial services industry continues to grow and evolve along a path of advice-focused relationships. Our new West End Branch will be designed to give our members a comfortable environment to meet with our financial experts, plan for their futures and grow their financial confidence,” says Nelson Sandhu, Vice President, Member Experience, G&F Financial Group.*

The branch is scheduled to open and start welcoming members later in 2018.

### **About G&F Financial Group**

With over 30,000 members, soon-to-be 16 locations and over \$2 billion in assets under administration, G&F Financial Group proudly provides a full range of personal and business banking solutions to our credit union members. With a passion for educating and empowering others to achieve their financial goals, we focus on providing advice tailored uniquely for each member and have supported members and invested in our local communities for over 75 years.

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